



## Organizational Gravity: A Guide to Strategically Growing Your Company's Brand, Culture, and Talent (Paperback)

By Tony Kubica, Sara Laforest

Two-Headed RAM Productions, United States, 2013. Paperback. Book Condition: New. 228 x 152 mm. Language: English . Brand New Book \*\*\*\*\* Print on Demand \*\*\*\*\*.Organizational Gravity explores the fundamental elements of business success outside the traditional focus on product or service, sufficient capital, exemplary sales, and technology to grow your business. While those are critical elements to building and growing a business, this book provides an unconventional yet pragmatic approach to create a competitive advantage to keep your business on a growth trajectory. Working with organizations like yours, Tony Kubica and Sara LaForest found that the alignment of strategy, brand, culture, and talent is often missing as businesses work to grow beyond their prior successes and through the inevitable inflection points. In their years of work and achievement in helping leaders grow their business, they have created a compelling model for sustainable growth-Organizational Gravity. Their comprehensive, easy-to-read guide provides company owners and entrepreneurs with an actionable roadmap to bringing any promising enterprise to the next level. Organizational Gravity: A Guide to Strategically Growing Your Company's Brand, Culture and Talent lays out the four all-important factors that come into play when growing a business, offering best practices to make optimal...



**READ ONLINE**  
[ 3.76 MB ]

### Reviews

*Comprehensive guide for ebook fanatics. I have read and i am certain that i am going to planning to read through yet again once again in the future. Your lifestyle period will likely be change once you full looking over this ebook.*

-- **Jakob Davis**

*This book is great. it absolutely was writtern really perfectly and beneficial. You may like how the blogger compose this book.*

-- **Pink Haley**